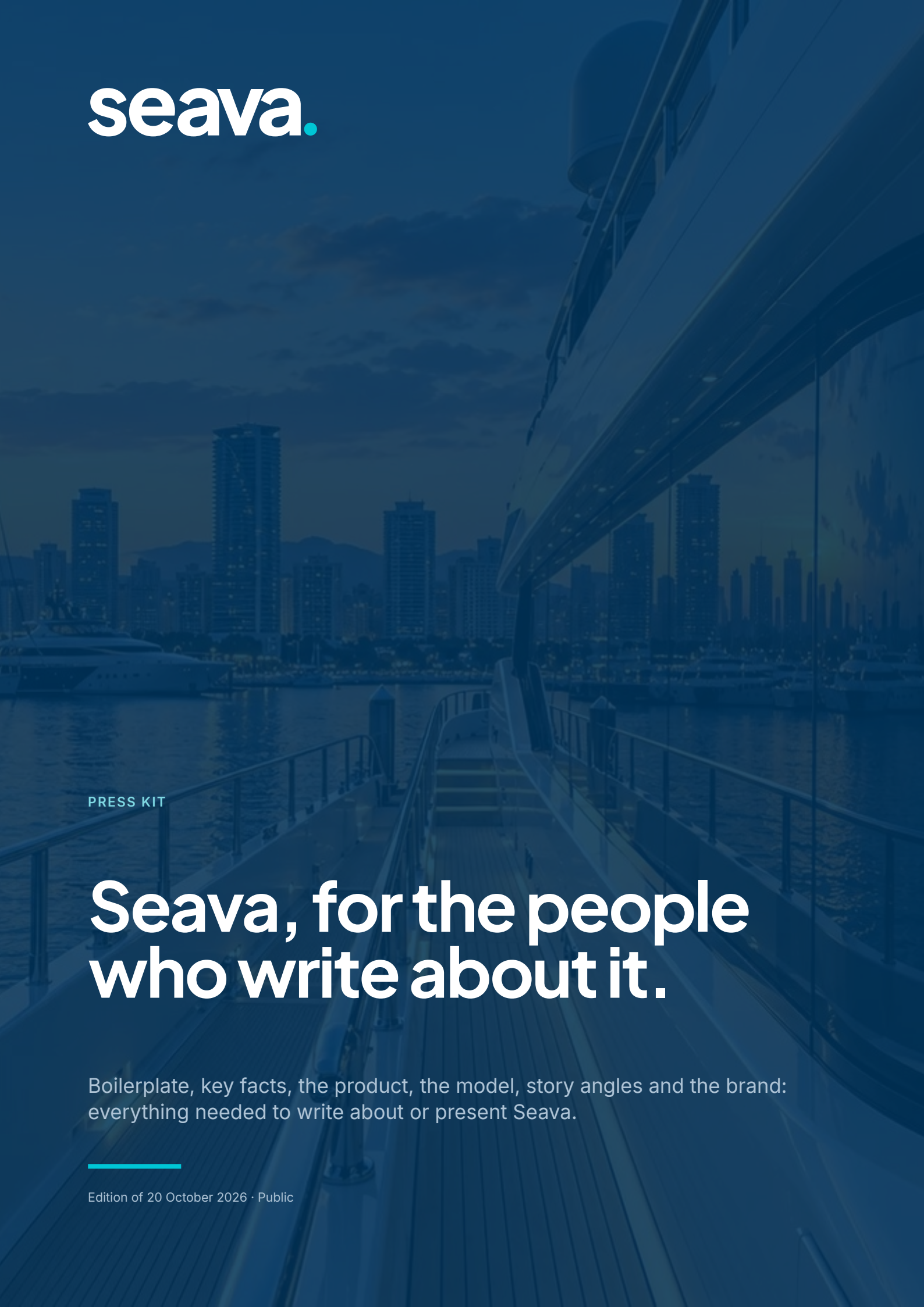
seava.



PRESS KIT

Seava, for the people who write about it.

Boilerplate, key facts, the product, the model, story angles and the brand: everything needed to write about or present Seava.

Edition of 20 October 2026 · Public

ABOUT SEAVA

One platform for the yachting industry.

Use any of these as they are. Write “Seava” in running text; the lowercase seava. with its full stop is the logo only.

BOILERPLATE 25 words	Seava is one platform for the yachting industry: marine services, repairs, crew, jobs and yachts for sale or charter, listed by the people who do the work.
BOILERPLATE 50 words	Seava is one platform for the yachting industry. Owners and captains find engineers, repairers and crew; seafarers find work; sellers list yachts for sale or charter. The platform is free to use, crew never pay, and Seava never takes a cut of a job. Seava Maritime Ltd operates it from the United Kingdom.
BOILERPLATE 100 words	Seava brings the yachting world into one place. On one platform, owners and captains find marine engineers, electricians, riggers and yards near any marina, post repair requests and collect quotes; seafarers keep a free crew profile and apply for jobs; employers post vacancies; and sellers, brokers and charter operators list yachts. Everything is listed by the people who do the work, the platform is free to use, and no one can pay for a higher place in results. Seava takes no commission and holds no money. It also makes Seava Bunkering, a free fuel planning app for yachts. Seava Maritime Ltd is based in the United Kingdom.

WHAT SEAVA IS

An online platform: listings, search and messaging for five parts of yachting life. Each listing is written by the person who does the work, and anyone can reach that person directly.

WHAT SEAVA IS NOT

A broker, an agent, an employer or a payment intermediary. Seava takes no commission, holds no money and is never a party to the deal.

KEY FACTS

The company on one page.

NAME	Seava. The logo is seava.
COMPANY	Seava Maritime Ltd, registered in England & Wales, company number 17317035
REGISTERED OFFICE	Collingwood Buildings, 38 Collingwood Street, Newcastle upon Tyne, NE1 1JF, United Kingdom
FOUNDED	2026
FOUNDER	Pavel Zelenin, Founder and Director
WEBSITE	seava.pro
PRODUCTS	Seava, the platform; Seava Bunkering, free fuel planning at bunkering.seava.pro
REACH	Worldwide, in English, with prices in pounds, euros and dollars
BUSINESS MODEL	Free to use; a Pro subscription to publish and hire (£29 a month or £228 a year); directly sold, labelled advertising
TRADE MARK	SEAVA, UK Intellectual Property Office application UK00004461257

HOW SEAVA CHARGES

COMMISSION	**0%** on any deal, sale, charter, job or repair
FUNDS HELD	**£0** users pay each other directly
CREW FEE	**£0** profiles, applications and messages, MLC 2006
POSITIONS FOR SALE	**None** the ranking rules are published
TO PUBLISH AND HIRE	**£29** a month, or £228 a year

CONTACTS

PRESS
press@seava.pro
interviews, quotes, a founder photo

GENERAL AND SUPPORT
support@seava.pro
reply within one working day

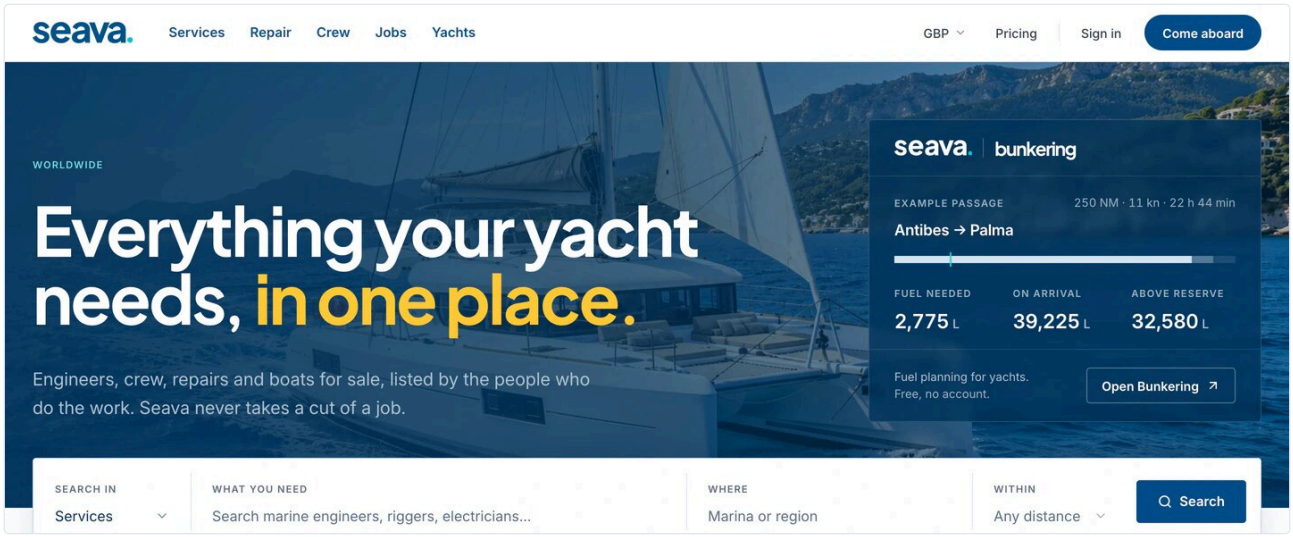
LEGAL AND AUTHORITIES
legal@seava.pro

SOCIAL
LinkedIn · Instagram
Facebook · X: seava.pro, seavapro

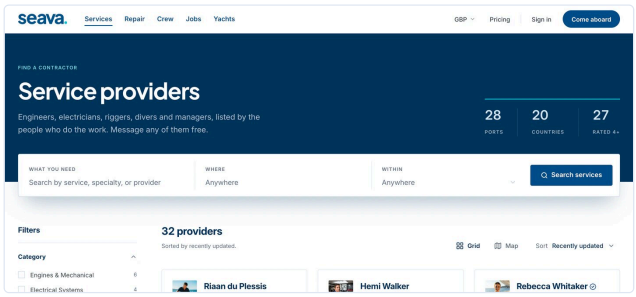
THE PLATFORM

Five sections. One place.

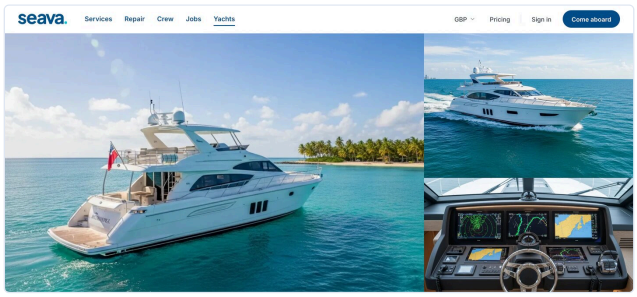
Services, repairs, crew, jobs and the yachts themselves, in one account and one search.



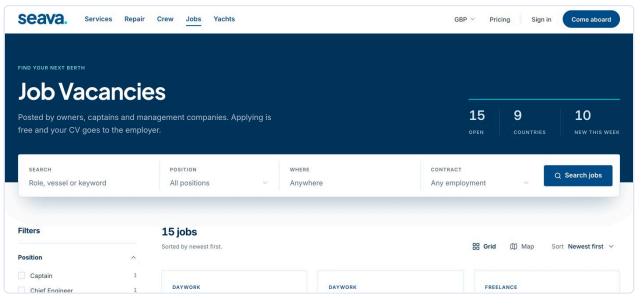
Home
One search across all five sections, by place and radius. Seava Bunkering sits beside it.



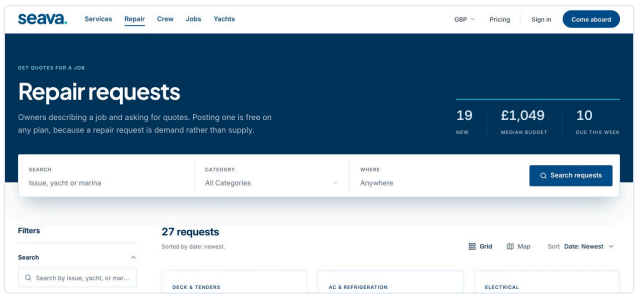
Services
Engineers, electricians, riggers, divers, surveyors and yards near any marina.



Yachts
Gallery, specification ledger and a direct enquiry. Seava is never party to the sale.



Crew and jobs
Crew keep a free profile and apply free. Employers post jobs and contact crew on Pro.



Repair requests
Describe the fault, collect quotes. Free to post on any plan.

Screens show demonstration listings on Seava's test environment. The people, companies and figures in them are not real users; please do not quote them.

WHAT IS BUILT

Built like an instrument, not a brochure.

Discover

Five searchable grids, open without an account.
Services, Repair, Crew, Jobs and Yachts.

Search by place and radius.
Within 50 km of Antibes, on a map or a grid, with multi-select filters on every grid.

Published ranking rules.
No payment, plan or badge changes the order of results.

Listings read like a data plate.
A ledger of key facts and a sticky action rail; save, share, print or export a PDF sheet with a QR code.

Connect

Real-time messaging.
Attachments, per-person blocking and reporting. Messaging providers and sellers is free; contacting crew is part of Pro.

Booking requests carry no payment.
The provider confirms or declines; Seava never holds money.

Repair requests and quotes.
Posting is free on any plan; quoting is part of Pro. Stale requests expire on their own.

Reviews only after real work.
A provider can be reviewed after a completed booking or an accepted quote, and can reply. Crew are never reviewable.

Trust and safety

Contact verified and ID Verified.
A phone code; and Stripe Identity matching a document and a selfie to the profile name, on Pro. Seava stores the fact of the match, never the document.

Reactive moderation.
Anything can be reported; every staff action is audited and carries a statement of reasons.

Account security.
Email verification, Google sign-in, passkeys, an authenticator app, one-time and recovery codes, and step-up before sensitive changes.

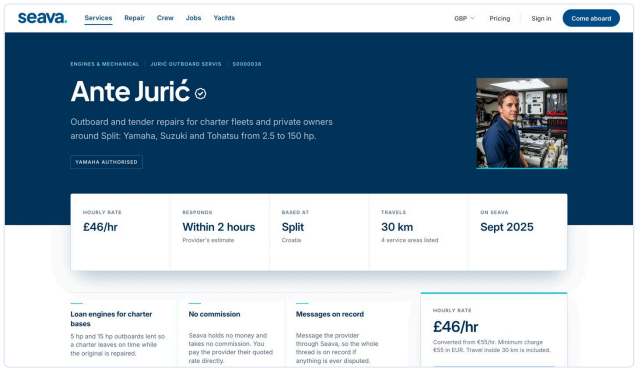
Privacy by design.
Self-service export and deletion with a 14-day cooling-off, consent recorded per policy version, published retention periods.

Everywhere

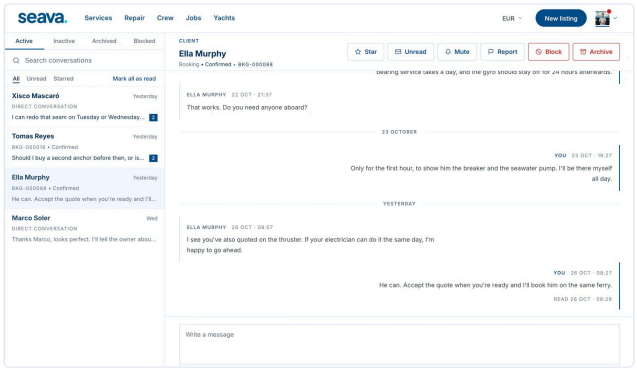
Installable as an app.
On phone and desktop, with browser push notifications and weekly digests.

Prices in GBP, EUR or USD.
Chosen by location, with a manual override.

Pages search engines can read.
Every public listing is a real page with its own address.



A provider's page
Rate, response time, base and travel radius in one ledger.



Messages
Each thread tied to its booking or quote.

HOW SEAVA MAKES MONEY

Free to use. Pro to publish and hire.

A flat subscription for anyone who publishes listings or hires, and clearly labelled advertising sold directly to marine brands. Nothing else.

FREE	PRO MONTH	PRO YEAR
£0	**£29**	**£228**
browse, message providers and sellers, book, post repairs, crew profile, apply	a month: unlimited listings, quoting, contacting crew, ID Verified	a year, the same as Pro Month: £19 a month

The same numeral in pounds, euros and dollars, so a price is simple to say and simple to trust. VAT is added where it applies. Pro cancels any time.

SEAVA CHARGES FOR	SEAVA NEVER CHARGES FOR
Publishing yacht, service and job listings (Pro)	Browsing, booking requests and messaging providers and sellers
Quoting on repair requests and contacting crew (Pro)	Anything a seafarer does: profile, applications, replies
Directly sold, labelled advertising placements	Repair requests, enquiries, leads, bookings or introductions
	A position in search results, at any price
	A commission on any sale, charter, job or repair

WHY SEAVA HOLDS NO MONEY
Bookings carry no payment and users pay each other directly. That keeps Seava out of escrow and commission disputes, and it is why Seava is a platform, not a broker.

Advertising, sold directly

Four placements: a homepage banner, partner cards, a partner logo wall and a sponsor band between result rows in the grid an advertiser chooses. No ad networks, no retargeting and no pop-ups. Every advert is reviewed before it runs, written by the advertiser, labelled “Advertisement” or “Sponsored”, and never changes the order of results.

seava.

WHAT SEAVA IS, AND WHAT IT NEVER DOES

The rules that make people trust what sits beside the results.

Ranking is never for sale.
No payment, plan or badge changes where a listing falls. The ranking rules are published in the Terms, clause 4.4, and on the How Seava works page.

Seava holds no money.
Booking requests carry no payment. Users pay each other directly. Seava takes no commission and is never party to the contract.

Seafarers never pay.
Profiles, applications and replies are free for crew, in line with MLC 2006, and enforced in the product. Employers pay to contact crew; crew pay nothing to be contacted.

Verification is a signal, not a gate.
Contact verified means a phone number was confirmed; ID Verified means an identity document matched the name. Seava does not vouch for anyone's work; reviews follow only real work.

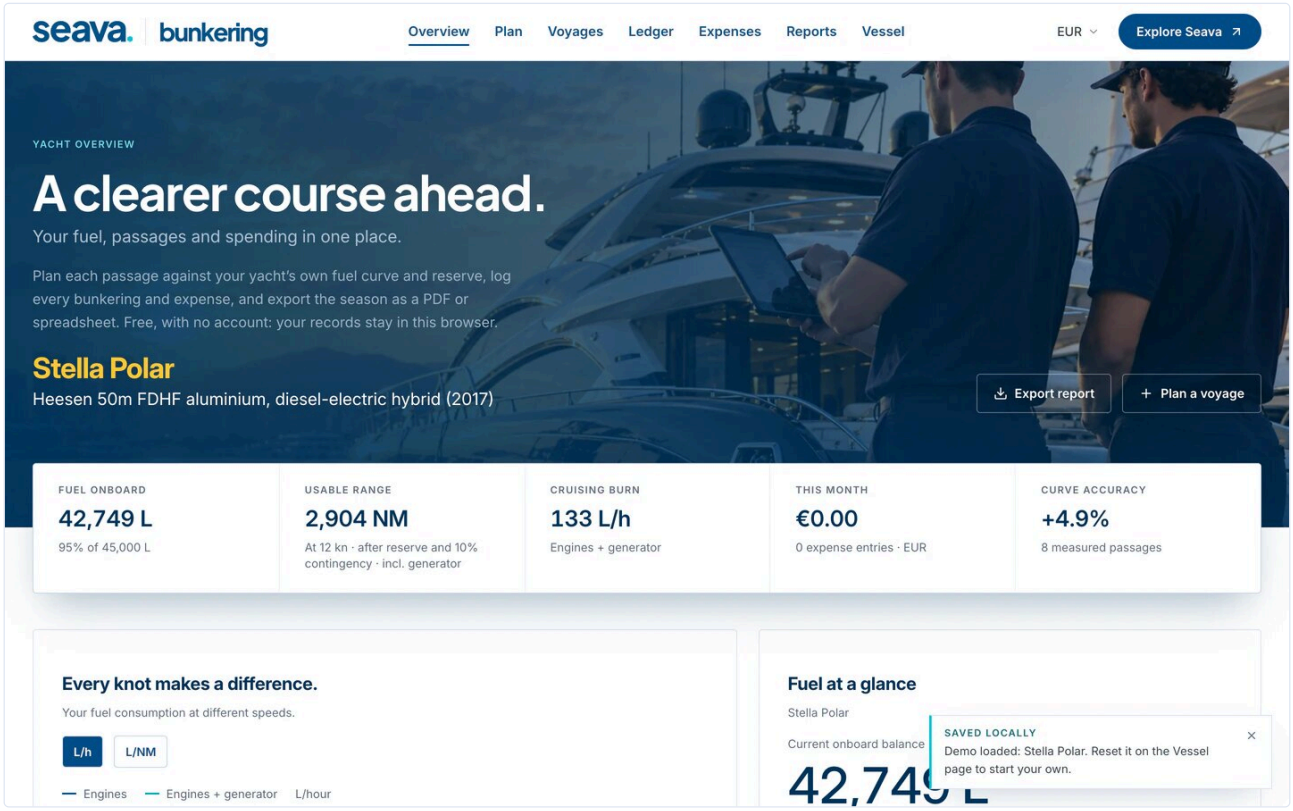
Adverts are always labelled.
Every placement says “Advertisement” or “Sponsored” and never looks like a result. An advert may never promote a fee charged to a seafarer.

Seava is a platform.
It sells access to its own software: listings, search and messaging. Nothing is brokered, and no deal passes through it.

SEAVA BUNKERING

Free fuel planning, on the bridge, every day.

A standalone web app at bunkering.seava.pro, used by the captains, engineers and managers who hire through Seava. It carries the Seava name onto the bridge, for free.



Overview
Fuel on board, usable range, burn, spend and the next passages, read off one screen. Demo yacht shown.

PLAN	Passage fuel estimates from the yacht's own measured burn curve, engines plus generator, with reserve and contingency and fuel on arrival
LEDGER	Every bunkering with quantity in litres, cubic metres or tonnes, density, duty and VAT, delivery-note number and supplier: a balance you can trace
VOYAGES AND EXPENSES	A passage log with estimate against measured use; expenses and charter APA in 15 currencies at the ECB rate of each record's date
REPORTS	A4 PDF, Excel and CSV for the owner, the accountant or the next handover
PRIVACY	No account, no analytics, no adverts. Data stays on the device, with backup and restore; it works offline as an installable app
POSITION	A planning aid: the master decides. It is not a navigation or safety instrument, and it carries no fuel prices or supplier listings

FOR YOUR STORY

Angles, and the questions we are asked.

Story angles

You can't buy first place.
Why Seava refuses to sell ranking, in an industry of paid directories.

Crew never pay.
How a hiring platform builds the MLC 2006 no-fee rule into its product, not just its terms.

The yacht moves; the services don't.
Organising a port-bound industry around a mobile customer.

A free fuel app with no account.
Seava Bunkering: privacy-first tooling for yacht engineers and captains.

Small team, serious standards.
Published ranking rules, labelled adverts and privacy by design from the first release.

Frequently asked

Is Seava a broker?
No. Seava is an online platform. People list, search and message. Seava is never party to the deal, takes no commission and holds no money.

Does Seava check providers?
Profiles can show Contact verified (a phone confirmed) and ID Verified (an identity document matched the profile name). Seava explains what each badge means; users judge the rest, helped by reviews that follow only real work.

How does Seava make money?
From a flat Pro subscription for anyone who publishes or hires, and from labelled, directly sold advertising.

Where does Seava operate?
Worldwide, in English, with prices in pounds, euros and dollars.

Who is behind Seava?
Seava Maritime Ltd, a UK company founded in 2026 by Pavel Zelenin.

THE BRAND IN BRIEF

Quiet on purpose.

A white page, one navy, a single aqua marker. The full rules are in the brand guidelines.



Colour, on light grounds



Reversed, on navy and photographs under the veil

Deep Navy
#00355D
Type and bands

Royal Marine Blue
#004E8A
Action

Neon Aqua
#00C6D6
Marker only

Steel Grey
#3A4750
Body copy

Signal Yellow
#FFCA3A
Once per page

Mist
#F2F7FF
Bands

Use the files.
The wordmark is drawn artwork. Never type it, stretch it, recolour it or add an icon.

Two cuts.
The display cut from 24 px (about 7 mm in print); the small cut from 14 px; below that, the s. mark.

Clear space.
The height of the s on every side.

Type.
Inter for everything; Plus Jakarta Sans 700 for the one title.

Words.
Seava in running text. Seava is a platform, never a marketplace.

Screens.
Demonstration content: show the interface, never quote a figure from it.

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ASSETS AND CONTACT

Download, quote, ask.

PRESS KIT, FACT SHEET	PDF, on partners.seava.pro/press
BRAND GUIDELINES	PDF: the wordmark, colour, type and the rules
LOGO FILES	SVG and PNG: display and small cuts in colour, reversed, blue, white and black, and the s. mark
PRODUCT SCREENS	Desktop and phone, demonstration content, at full resolution
FOUNDER PHOTO, QUOTES, INTERVIEWS	On request

PRESS

press@seava.pro

GENERAL

support@seava.pro

DOWNLOADS

partners.seava.pro/press